

WHAT IS CLAIMED IS:

1. A method of conducting a sweepstakes, comprising:
 - conducting a game on a gaming machine; and
 - dispensing a sweepstakes entry from the gaming machine in response to
5 predetermined criteria.
2. The method of claim 1, wherein the step of conducting a game includes selecting an outcome from a plurality of possible outcomes, and wherein the predetermined criteria includes the selected outcome being a predetermined one or
10 more of the plurality of possible outcomes.
3. The method of claim 2, wherein the predetermined one or more of the plurality of possible outcomes are associated with a payout exceeding a predetermined threshold.
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4. The method of claim 1, wherein the step of conducting a game includes selecting an outcome from a plurality of possible outcomes, and wherein the predetermined criteria includes the selected outcome being associated with a payout exceeding a predetermined threshold.
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5. The method of claim 1, wherein the step of dispensing a sweepstakes entry occurs in response to a predetermined outcome selected in the game.
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6. The method of claim 1, wherein the sweepstakes entry includes a paper entry form.
7. The method of claim 6, wherein the paper entry form is pre-printed.
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8. The method of claim 1, further including receiving the sweepstakes entry after
30 the sweepstakes entry has been filled out by a player.
9. The method of claim 8, wherein the sweepstakes entry is received in a drop box at a gaming establishment where the gaming machine is located.

10. The method of claim 8, wherein the sweepstakes entry is received by mail.

11. The method of claim 8, wherein the sweepstakes entry is received by an
5 attendant at a gaming establishment where the gaming machine is located.

12. The method of claim 1, wherein the step of conducting a game includes receiving a wager from a player to initiate play of the game on the gaming machine, and randomly selecting an outcome from a plurality of possible outcomes.

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13. The method of claim 12, wherein the game is selected from a group consisting of slots, poker, keno, bingo, and blackjack.

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14. A method of conducting a sweepstakes, comprising:
receiving a wager to initiate play of a game on a gaming machine;
randomly selecting an outcome for the game from a plurality of possible
outcomes;
representing the selected game outcome on a visual display; and
dispensing a sweepstakes entry from the gaming machine in response to
20 predetermined criteria.

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15. The method of claim 14, wherein the predetermined criteria includes the selected game outcome being a predetermined one or more of the plurality of possible outcomes.

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16. The method of claim 15, wherein the predetermined one or more of the plurality of possible outcomes are associated with a payout exceeding a predetermined threshold.

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17. The method of claim 14, wherein the sweepstakes entry includes a paper entry form.

18. A gaming machine, comprising:

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means for conducting a game; and
a dispenser for dispensing a sweepstakes entry in response to predetermined criteria.

5 19. The gaming machine of claim 18, wherein the conducting means selects an outcome from a plurality of possible outcomes, and wherein the predetermined criteria includes the selected outcome being a predetermined one or more of the plurality of possible outcomes.

10 20. The gaming machine of claim 19, wherein the predetermined one or more of the plurality of possible outcomes are associated with a payout exceeding a predetermined threshold.

15 21. The gaming machine of claim 18, wherein the conducting means selects an outcome from a plurality of possible outcomes, and wherein the predetermined criteria includes the selected outcome being associated with a payout exceeding a predetermined threshold.

20 22. The gaming machine of claim 18, wherein the dispenser dispenses the sweepstakes entry in response to a predetermined outcome selected by the conducting means.

25 23. The gaming machine of claim 18, wherein the sweepstakes entry includes a paper entry form.

24. The gaming machine of claim 23, wherein the paper entry form is pre-printed.

30 25. The gaming machine of claim 18, wherein the conducting means receives a wager from a player to initiate play of the game on the gaming machine, and randomly selects an outcome from a plurality of possible outcomes.

26. The gaming machine of claim 25, wherein the game is selected from a group consisting of slots, poker, keno, bingo, and blackjack.